



# ASCE Texas STUDENT SYMPOSIUM



MARCH 2 - 4, 2017  
EL PASO, TEXAS

SYMPOSIUM@TEXASCE.ORG  
TEXASCE.ORG/SYMPOSIUMSPONSOR



ASCE Texas Section has re-engineered its Student Symposium to foster close association between engineering professionals and university students. Beginning in 2016, the Symposium combined the two student competitions, steel bridge, and concrete canoe, at one event.

Students, whether they are contestants or soon-to-graduate, will have the opportunity to attend a series of soft-skill seminars to prepare them for their new careers. The students will learn how to create an excellent resume, interview for a job, plan for their future careers, and how to network. A Texas-wide career fair will give them the opportunity to put this specific learning into play at the Symposium, and employers will have access to exceptional students.

The theme for the 2017 Student Symposium is "Building Bridges/Trascendiendo Fronteras." The symposium includes seminars on sustainability and is focused on soft skills that support the transition from the learning environment to the professional arena. The seminars will be on communication, self-marketing, professional dress, safety, and financial savvy.

The Symposium Career Fair is an opportunity for employers to meet with students from universities from across Texas in one place. The Career Fair will allow employers to interact with the students over the course of two days. The students who are participating in ASCE are some of the brightest civil engineering minds engaged in leadership, teamwork, and professionalism.

We are seeking corporate sponsors to defray the cost of the events and to keep the Symposium affordable for the student attendees. Sponsors of this event will gain brand recognition, community engagement, networking opportunities, potential employees and the ability to show their support for the civil engineers of tomorrow. Please be a Sponsor of this one-of-a-kind event and help our students reach their full potential.



## FOUNDATIONAL PARTNER SPONSORSHIP

In return for their one-time donation, a Foundational Partner will be recognized as a sponsor of the Student Symposiums for 3 years (2017, 2018, 2019). All Foundational Partners will receive their company name on Symposium signage and in symposium itineraries ("Sponsored by..."), registration for 2 professionals and a 6' conference table each of the three years. They will also receive for their sponsorship level:

### PLATINUM SPONSOR \$12,000

- Full-page ad in symposium itinerary
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April of each year, ending by April 2020

### GOLD SPONSOR \$10,000

- Half-page ad in symposium itinerary
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April of each year, ending by April 2020

### SILVER SPONSOR \$8,000

- 4"x3.5" ad in symposium itinerary
- 1-month posting on Texas Section Career Center, at time of sponsors choice before April of each year, ending by April 2020

### BANQUET SPONSORS \$2,000

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- Full-page ad in symposium itinerary
- 6 ft conference table
- Registration for 2 professionals
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April 2018

### APP SPONSOR \$1,600

Logo and messages on exclusive sponsored posts sent through the app during the event.

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- Half-page ad in symposium itinerary
- Registration for 2 professionals
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April 2018

### EVENT SPONSORS \$1,500

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- Half-page ad in symposium itinerary
- 6 ft conference table
- Registration for 2 professionals
- 2-month posting on Texas Section Career Center, at time of sponsors choice before April 2018

### MEAL SPONSORS \$750 (INCLUDES BREAKS)

- Company name ("Sponsored by...") on event signage and in symposium itinerary
- 4"x3.5" ad in symposium itinerary

### CAREER FAIR \$1,200

- 6 ft conference table
- Registration for 2 professionals
- 2"x3.5" (business card) ad in symposium itinerary
- 1-month posting on Texas Section Career Center, at time of sponsors choice before April 2018

### VENDOR \$400 (PER DAY)

- 6 ft conference table
- Registration for 1 professional

### ADVERTISEMENTS \$100

- 2"x3.5" (business card) ad in symposium itinerary

ALL sponsorships OF \$3,000 OR MORE (annualized for Foundational Partners) will also receive a \$300 credit toward print or digital advertising with the Texas Section FOR ANY ONE AD PLACED AT THE TIME OF SPONSOR'S CHOOSING.